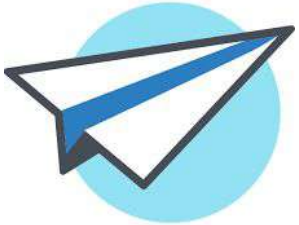
Just fill out the spreadsheet, your app will be create automatically.

Magic Instructions

Many ”No code” tools have been released

But almost all are tools for engineers

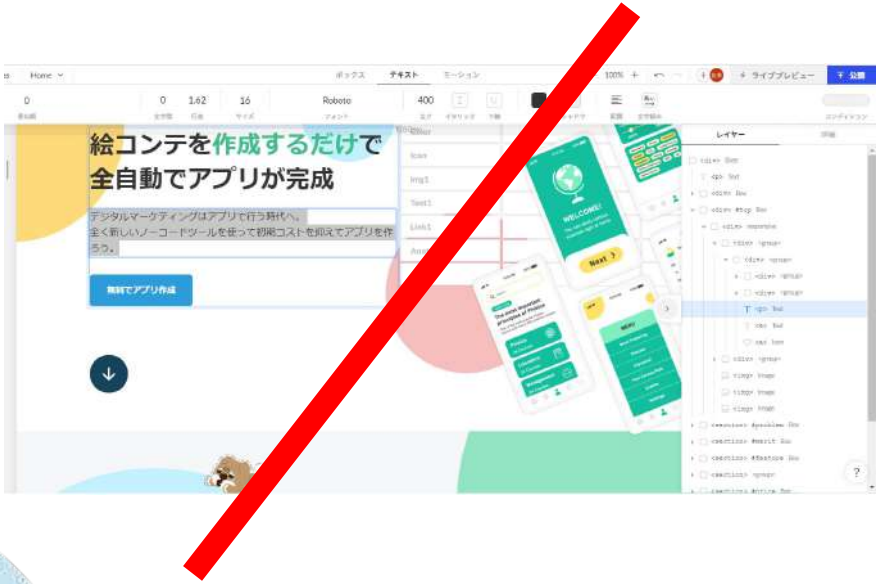


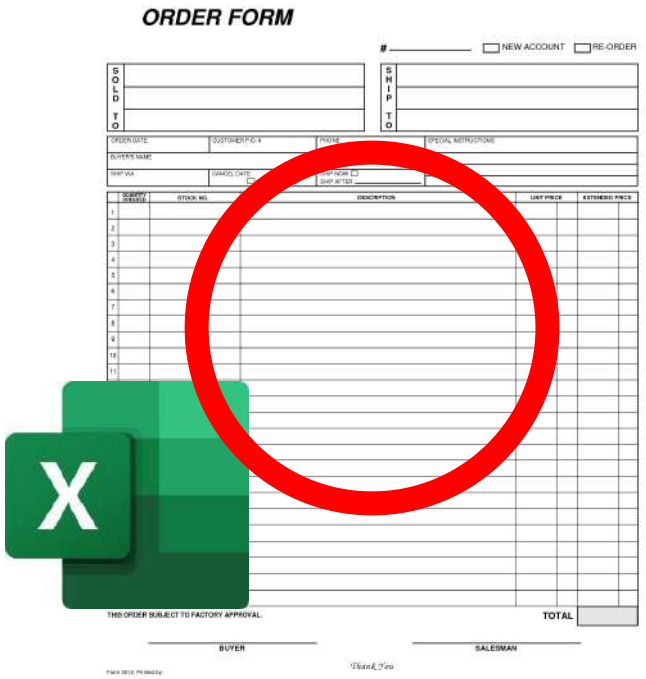
Magic Instruction targets SMB owners

Market

SMB owners show rejection to Web tool.

But they are already using Excel





We are targeting Asian SMBs

TAM

412

Million

Japan	101.4
Singapore	25.7
HingKong	29.3
Taiwan	27.6
Australia	40.3
Philippines	17.8
Indonesia	76.8
Malaysia	20.6
Thailand	22.4
India	44
Vietnam	6.2
Total	412.1

Number of SMB in Asia

Product

Magic Instructions is No Code tool

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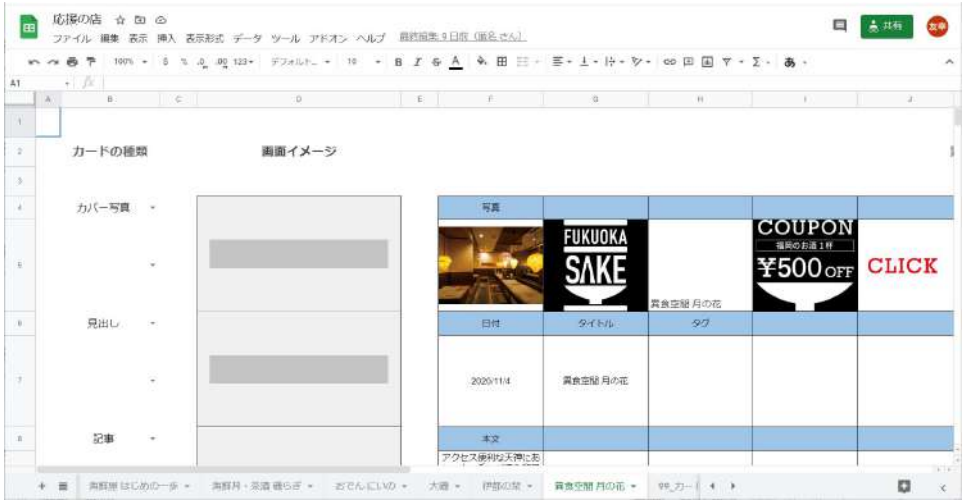
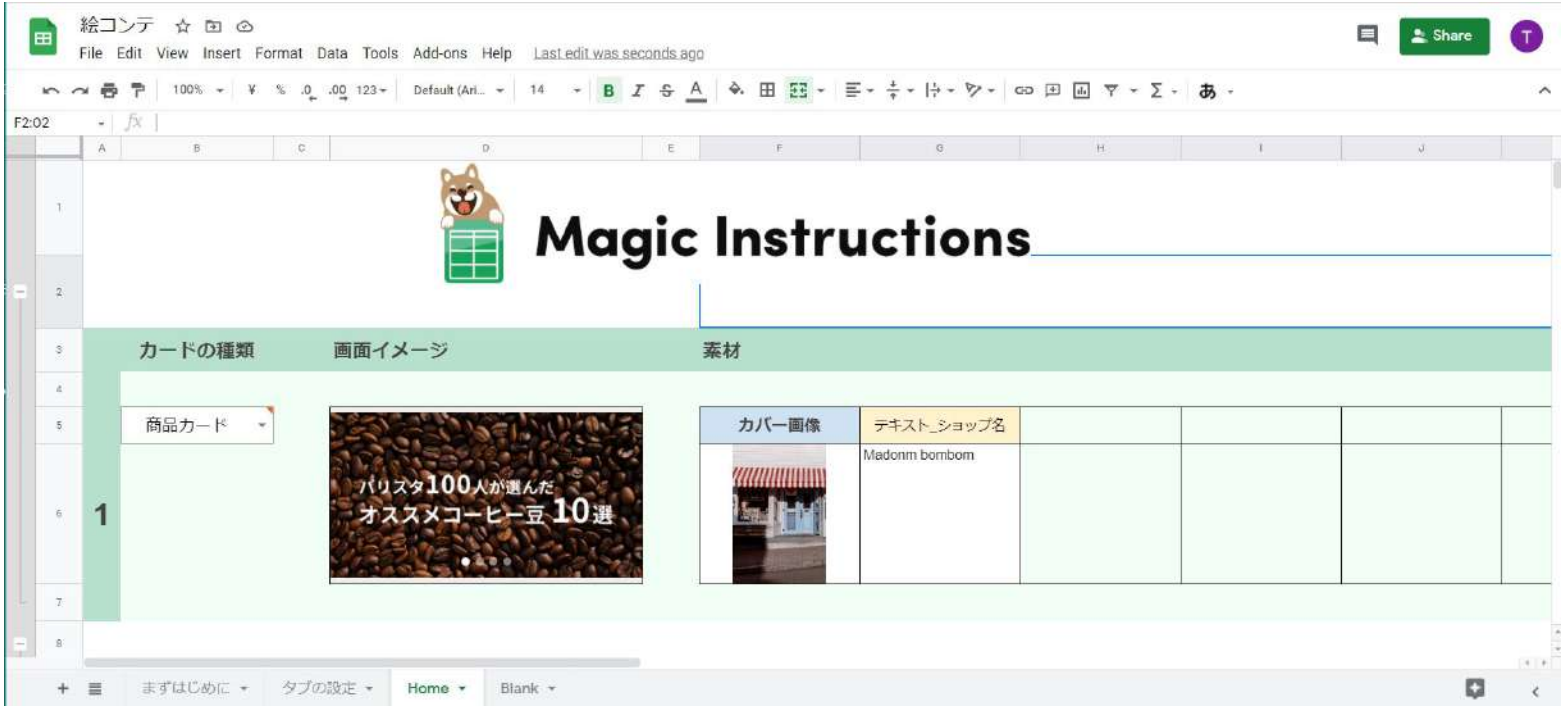


Choice a template, app be created automatically

Product

Change photos and texts to your shop's with Google sheets



Product

Google Sheets convert to app automatically with Magic Insructions it can do same as Flutter.

The template can edit with design editors easily

Product

Everyone can create app with Magic Instructions ✨

Team

CEO/CTO

Tomoyuki Enomoto

FAMILY ALBUM mitene

all turtles

Marketing

Ryuya Ikeda

モンスターストライク MONSTER STRIKE

:DeNA

Customer Success

Ryo Haraguchi

Payme

BASE

Global Marketing

Miku Ishihara

Takanori Fukuyama

アイカサ

Keisuke Motoda

KLab

Remi Terada

STARTUP STUDIO

Keiko Ide

Nappy

Customers

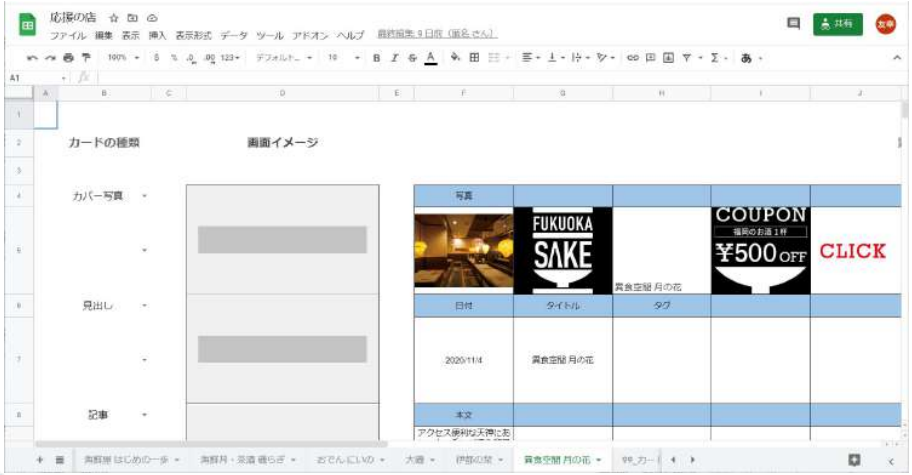
This app was made with Magic Instructions

It introduces Sake and restaurants in Fukuoka

Customers

Editors fill out restaurant photos and texts

Sake brewers 🍶 fill out product photos and texts

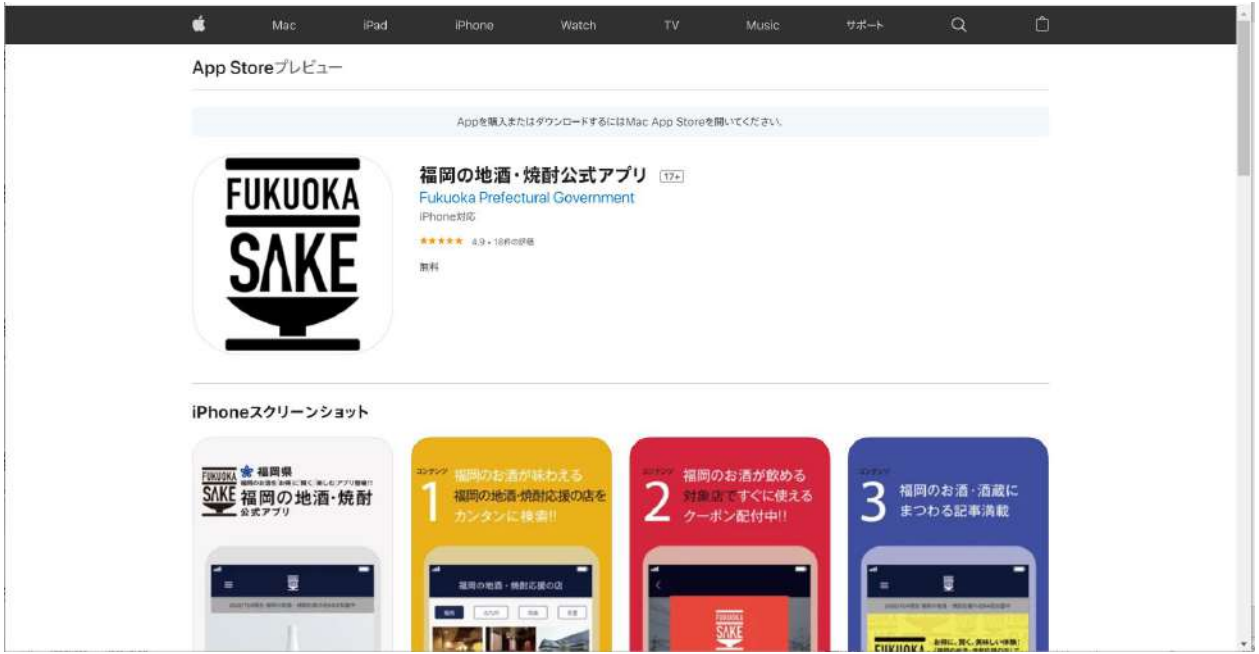


	A	B	C
1	代表的なアイテム（日本酒）		
2	※代表的なアイテムを、日本酒・焼酎・リキュール合わせて最大で３つご提案ください。		
3	※日本酒を2アイテム以上提案する場合、当該シートをコピーし、記入ください。		
4			
5	項目	記入欄	【記載例】
6	アイテム名	若波 純米吟醸	福岡の日本酒　純米
7	容量	720ml・1800ml	720ml・1800ml　等
8	画像		
9	商品紹介	「味の押し波・余韻の引き波」をコンセプトに	福岡県産の山田錦を●%に精米して醸しました。軽やかな飲みごこちが特徴です。　等
10	種類	純米吟醸	純米酒、純米吟醸等

Customers

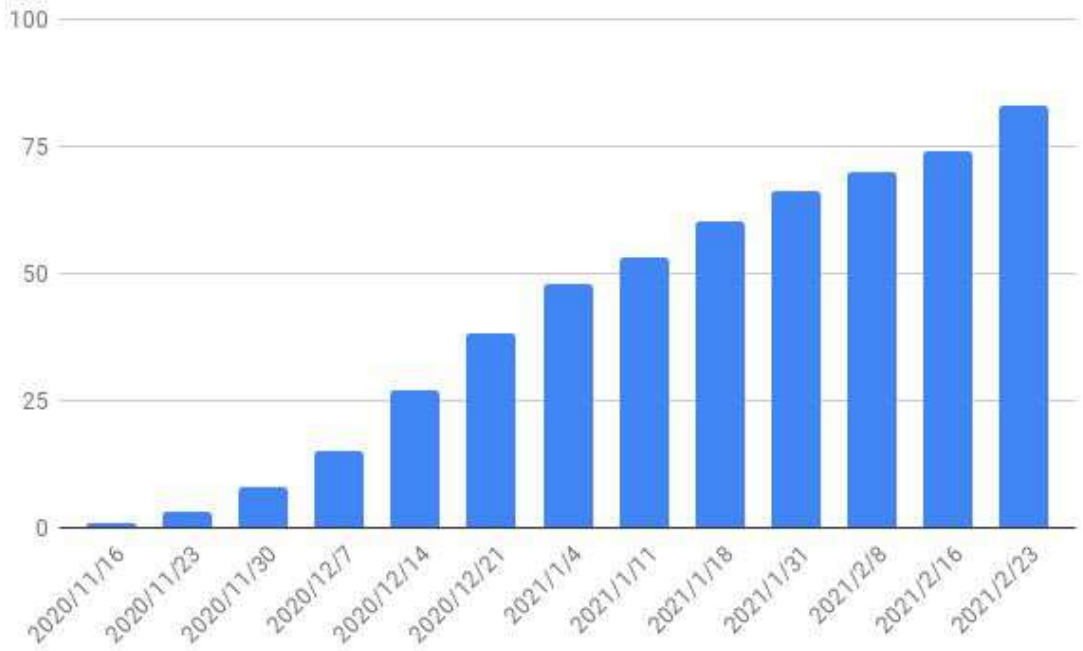
They created the app within 1 week🎉.

All process is done within 2 weeks🎉.



Traction

100 Inquiry customer



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